



carol & frank

BRINGING STYLE HOME

FOR IMMEDIATE RELEASE

carol & frank Dives into Color with New EttaVee Capsule Collection

Live Artist Signing with EttaVee artist Jessi Raulet in Atlanta

NEWPORT NEWS, Va. -- Oct. 2, 2019 - [PRLog](#) – Modern lifestyle brand carol & frank and original fine art boutique EttaVee have announced a new collaboration in home style. The EttaVee special collection for carol & frank will bring the bright and bold colors and boundless optimism of artist Jessi Raulet’s abstract art to the handcrafted quality and spirited style of carol & frank’s bedding, home décor, and more.

American born and Paris-based EttaVee artist Jessi Raulet is known for creating hand-painted designs that are full of good vibes, positive energy, and vibrant color. Jessi’s uplifting abstract art is not confined only to canvas, and has previously been featured on cards, clothing, shoes, mugs, phone cases and more. “I am absolutely thrilled about this collaboration,” says Raulet. “Home décor is something I’m most often asked about from fans of my art - so this is truly a dream come true. Excited to brighten up some living spaces with carol & frank!”

carol & frank is known for bringing retailers and customers fun and spirited bedding, throws, pillows, tabletop textiles, and pet accessories season after season. The brand is eager to expand their purview with unique designs from EttaVee in new product categories.

To celebrate their collaboration, carol & frank will be hosting a live artist signing with Jessi Raulet on Jan. 17, 2020 from 10 a.m. to 12 p.m. in carol & frank’s Atlanta showroom in Building 2, Suite 1415 at AmericasMart Gift Mart. Raulet will be creating and signing mini-canvases for carol & frank customers, demonstrating the bold style which will color the EttaVee capsule collection. All are welcome to attend.

This special collection will debut across the country during the January 2020 shows, and will be available soon after in many boutique shops and bedding stores.

At carol & frank, we believe home should be an expression of personal style. Designed with you in mind, creativity and quality are at the heart of each of our collections. With imaginative patterns and on-trend techniques, we make it easy for you to bring fashionable, spirited style to your favorite space.

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